

Optimizing the cold chain logistics E Logistique

## About us

Redline Logistique founded and managed by a young Moroccans team, passionate by the logistics and specially the challenges that the perishable segment represents. With the finest trucks available on the market the euro 5 & 6, Redline logistique is investing in the quality and the innovation of their trucks so our service can meets client's expectations and be a trust-worthy transport service provider.

We arrange transportation of Morrocan products, from pickup to customs clearance, documentation and truck transportation with optimized planning. Our concerns are all about the quality of the product during their journey to our clients and then to their clients, those goods represents hope and care of so many stakeholders in this well harmonized supply chain and cold chain process, and Redline logistique is not taking those efforts easily, we are so proud of playing a significant role in this ecosystem and we are all hope that with our clients we improve quality and increase international trade and safe food between Africa and Europe specially.

Najlae Bermejo, CEO and Co-Founder



# Our Services

We are focused on the transport and logistics for perishables sector, we are proud to ensure to our clients that we know all the whereabout of this segment. We provide trucks as client request, roadworthy vehicles of last generation euro6 trucks fully equipped with temperature control and monitoring sensors, GPS and tracking with geo-fencing system so our clients can have the needed information on the go and in real-time during the journey.

# Our Process

Our operational et executional process are the results of our deep understanding of this segment, and we are fully conscience that it's always the matter of a continuous improvement.

Our trucks are also helping in keeping us fully aware of the potential risks during the journey, and we have implemented an operational guide and trained our drivers on this matter.





# Our process



#### Pre-Cooling

We pre-cool out trailers before loading at clients warehouses.



#### Individual checking

We attach to each of the clients pallets, a temperature checklist so our driver can note the temperature at any step of the loading/ unloading the goods to our trailer.



Real-time temperature monitoring

We use Temptale, and inside trailer temperature sensor to keep you updated and with tracking of the temperature during the hole journey. Also we strictly forbid our drivers to use any other cooling method than the continuous, no stat/stop nor automatic cooling modes are allowed,



Real-time GPS with geo-fencing

Our trucks are equipped with advanced tracking system providing us with accurate and secure data on position, speed and braking warnings.

### Other services

Along side with our experience, comes strong and reliable partnerships, we assist our customers in their need of other logistical or supply chain related services, such as cross staffing, storage rental, Laboratory samples delivery, and other customized solutions.





We deliver fresh foods to the majority of the European countries from Morocco.

Our partners and collaborators, help us optimize our performance by reduce waiting time and speed up customs and transit time,

Our drivers have all the required knowledge and respect for the European laws, and represents our deep commitment to preserve your reputation and product quality,





## Morrocan agriculture products export to EU

Leading the Moroccan export to the EU in the agriculture field for 2018 are the fruits and vegetables with more than 67% of the fresh food export, and Redline logistique knows how this number is important for both continents, as it's representing how the agricultural products quality is improving and how is the logistics should be orchestrated to the perfection to preserve the quality of those precious products.



# **Contact Us**

For more information you can contact us on mail/ number bellow





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# REDLINE Logistique

1



# Thank You.

Looking forward to receive your quotations

requests